



Indoor Location-Based Solutions



Geoinformatics (GI) company is active in the area of Geographic Information Science (GIS). It participates in a Joint Venture Scheme with the companies Geoinformation SA and Geocom SA. It represents both companies from 2017 and on and has the task of restructuring and merging their products, services and integrated solutions. **GI** has been established in late 2016. Geoinformation SA has been established in 2002, dealing with GIS. Geocom SA is a subsidiary company of Geoinformation SA, dealing with Communication Technologies, acquired in 2007. Both companies, were till 2012, members of one of the biggest media groups in Greece.

GI company's objective is to develop pioneering services and products, setting as its main orientation, cooperation with leading research institutions and companies.

GI Team consists of graduates with high educational level, MSc or PhD degrees.

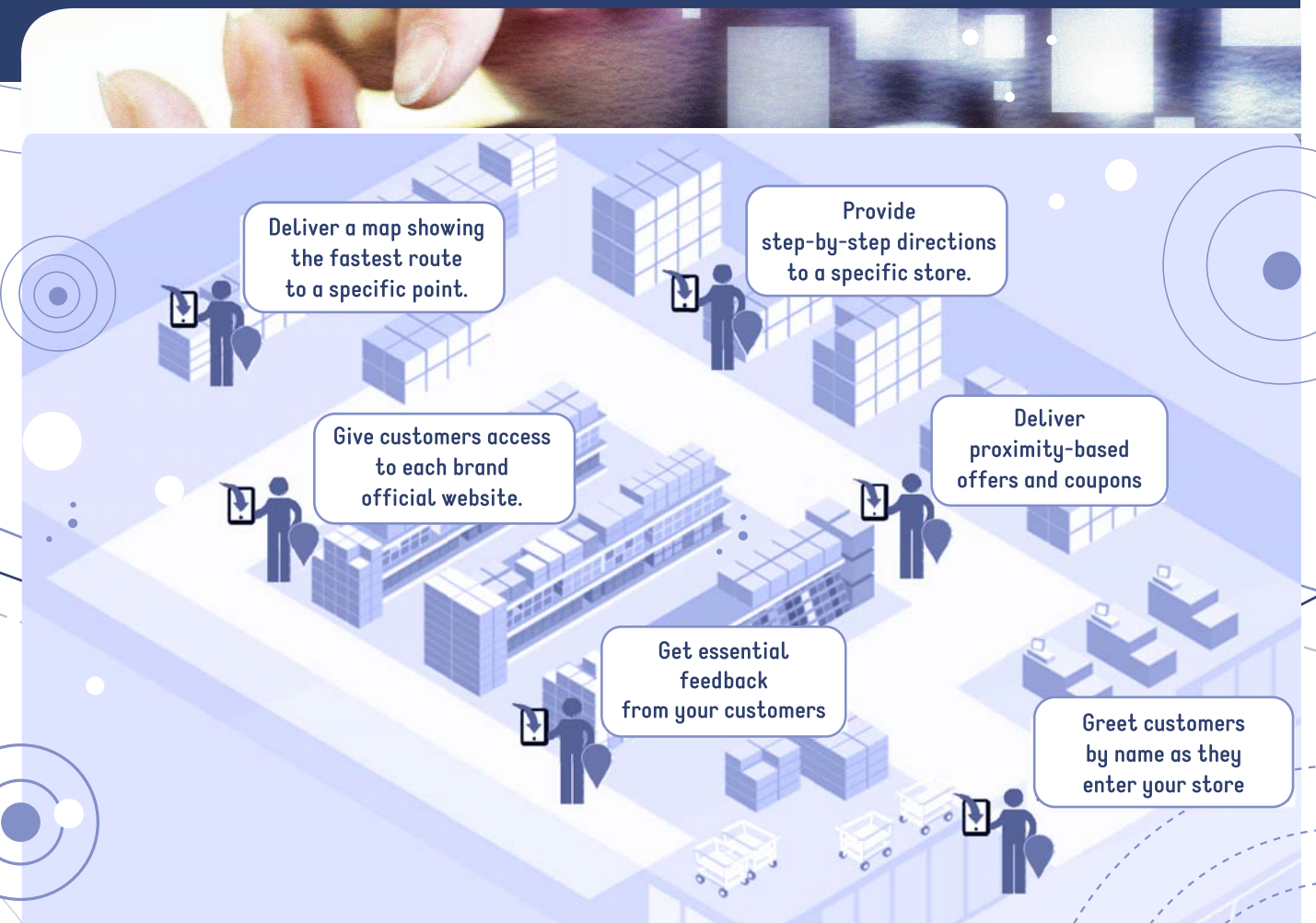
GI focus its activities on Indoor Locationing Solutions and Services. It aims at providing to every customer of its clients, the most customized and personalized experience possible, on every single visit. **GI** is the Authorized Vendor of Zebra MPact Technology and Aisle 411 Solutions, for Greece. **GI** provides Spatial Decision Support Systems solutions, for Cultural and Tourism promotion, Waste management and Geodemographics. It also offers B2B cartography products.



MPact your shoppers with Augmented Reality

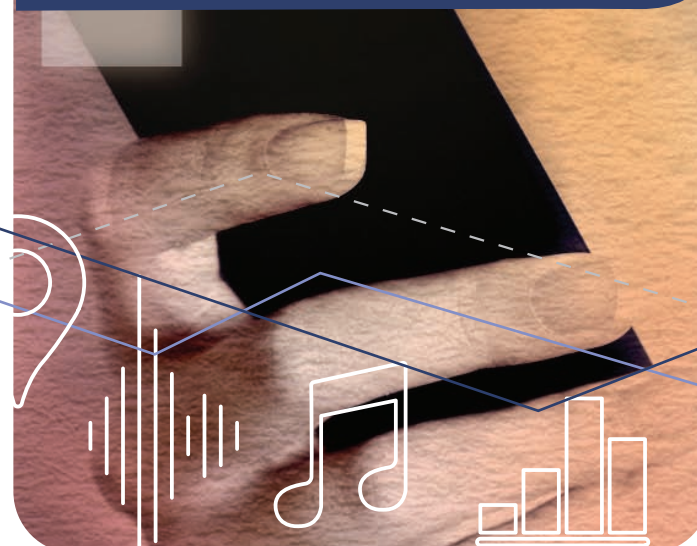
THE CHALLENGE

OPTIMIZE THE SHOPPING EXPERIENCE TO INCREASE REVENUE...
AT THE LOWEST COST



THE SOLUTION

Take personal engagement with shoppers to a new level by linking to the one device shoppers always have in hand - their mobile phones.



Will benefit your customers and your business

