

# Satellite Cartography

**Geoinformatics (GI)** company is active in the area of Geographic Information Science (GIS).

It participates in a Joint Venture Scheme with the companies Geoinformation SA and Geocom SA.

It represents both companies from 2017 and on and has the task of restructuring and merging their products, services and integrated solutions. **GI** has been

established in late 2016. Geoinformation SA has been established in 2002, dealing with GIS. Geocom SA is a subsidiary company of Geoinformation SA, dealing with Communication Technologies, acquired in 2007.

Both companies, were till 2012, members of one of the biggest media groups in Greece.

**GI** company's objective is to develop pioneering services and products, setting as its main orientation, cooperation with leading research institutions and companies.

**GI** Team consists of graduates with high educational level, MSc or PhD degrees.

**GI** focus its activities on Indoor Locationing Solutions and Services. It aims at providing to every customer of its clients, the most customized and personalized experience possible, on every single visit. **GI** is the Authorized Vendor of Zebra MPact Technology and Aisle 411 Solutions, for Greece. **GI** provides Spatial Decision Support Systems solutions, for Cultural and Tourism promotion, Waste management and Geodemographics. It also offers B2B cartography products.







## HARD COPY MAPS

The use of Imagery is an evolution in Cartography. Satellite images or orthophotos can be used as base maps in combination with other contextual information (e.g. roads, landmarks, place-names, etc.) to meet the requirements of the end user.

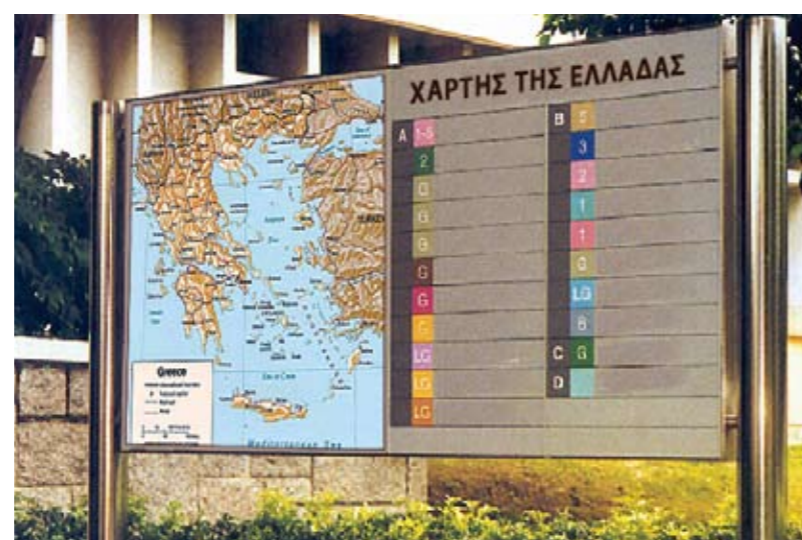
## BENEFITS



The comparative advantage of Satellite Mapping is the maximization of information.

A Conventional Map illustrates selected information from physical reality.

On the contrary, a Satellite Map represents a comprehensive view of the physical reality, which depends on the type of the image.



## TO WHOM IS IT ADDRESSED?

These products concern the public sector (Municipalities and Prefectures) who want to promote and enhance tourism, the natural and historic heritage of their region, as well as the private sector (tourist agencies, hotels etc.).

## MAP STANDS

This product is intended for public and private sector bodies for improving accessibility, facilitating orientation and movement of the public, informing visitors for points of interest, etc.

Our company carries out the design, construction and installation of signs (stands), displaying satellite or conventional maps.

The subject, scale and size of the map may be adapted according to the client's requirements.

The installation of the signs may be on walls, or on stands.

A map can be printed either directly on a surface or with a plexiglas cover. It can be lighted or not.

